Inequality Challenge

A global innovation fund to reduce poverty and inequality worldwide

Sector Programme: Reducing Poverty and Inequality as Part of the 2030 Agenda

11.06.2020

Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH
✓ 1.2 Mio. Eur innovation fund that finances **project grants of 50,000 - 200,000 Eur**
✓ **Pilot phase** (June 2018 – Jan 2020) & **scale-up phase** (since November 2019)
✓ **10 projects in 10 countries** with the aim to **reduce poverty and inequality**
✓ About **half of the projects include digital innovations** (Mongolia, Cambodia, Jordan, Nigeria, Mexico, Brazil)
✓ Funded by the **German Development Cooperation**
Reduzierung von Armut und Ungleichheit in der Agenda 2030
Results

At least **40,000 people** were reached directly by the 10 projects of the Inequality Challenge

At least **150,000 people** were reached via online platforms and media

Over **4,000 people** participated in about **250 workshops and trainings** worldwide

Data was collected from over **40,000 people** to improve delivery of development initiatives
**Spotlight: Digital Innovations**

**Brazil:** Reached 1.8 million people with its smartphone app on fair taxation in Brazil.

**Mongolia:** Developed a smartphone app and improved the accessibility for disabled people in schools by 84%.

**Jordan:** Closed the gender gap by creating employment for 253 women in the financial sector and training them to become mobile money agents.

**Nigeria:** Created visibility for 20,000 poor people in 6 slum communities by sharing their stories through interactive online maps and media.

**Mexico:** Created an online platform in cooperation with the office of the Mexican president to monitor the implementation of the SDGs.

**Cambodia:** Collected and analysed data of over 4,304 people with its disability data application.
Case Study: Narrative Geographies, Nigeria

✅ The project aims to give marginalised waterfront communities a voice and a platforms to make their stories heard
✅ Trains community members to develop digital maps and media to provide virtual tours of the community and share local stories.
NARRATIVE GEOGRAPHIES & BEYOND

GIZ INNOVATION FUND INEQUALITY CHALLENGE
Is your digital innovation fit to reduce poverty?

✓ We have developed the Pro-Poor Digitalisation Tool and Mapping to help implementers to optimise digital solutions to reduce the “digital gap” and reach left behind groups.

✓ It’s a simple evidence-based tool that is available in a “light” and “deep-dive” version – get in touch to learn more (Maria Krisch maria.krisch@giz.de)
Interested in collaborations with any of the innovators?

Please contact Maria Krisch (maria.krisch@giz.de) or Janine Gunzelmann (janine.gunzelmann@giz.de)

✓ Find out more about the Inequality Challenge and the recipients of the 2020 upscaling grant on our website: https://www.poverty-inequality.com/inequality-challenge-projects/
✓ You can find a video about the Inequality Challenge on the official GIZ YouTube Channel: https://www.youtube.com/watch?v=g0DMfpMDXgI

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